



Multimedia Storytelling

I am a huge fan of stories. In fact, I bill myself as a story addict. That's because throughout my career I've found that the most effective way to reach and move people is by sharing narratives. My expertise lies in helping individuals and organizations identify, articulate, and fine tune the narratives that set them apart from their competitors. I then work to incorporate those narratives into the organization's culture and outreach efforts. It is this combination of big picture thinking and hands on creativity that sets me apart and makes my job fascinating and rewarding. I'm always learning, always growing, and never bored.

Fire in the Sky: Artists Keeping Hope Alive in Ukraine

An ongoing series featuring artists who are chronicling their experiences of the Russian invasion.

<https://vimeo.com/774465158>

All That's Left of Me - What's left when war takes everything?

A concert in honor of Ukrainian musician Kateryna Voroniuk

<https://passalongsongs.substack.com/p/all-thats-left-of-me>

SONG FLIGHT

Song Flight is a global initiative that supports Ukrainian children displaced by the Russian invasion by connecting them with their peers around the world. Song Flight uses story, music, creative collaboration, and project-based learning to help all children in the program develop

both the emotional intelligence (EQ) and core literacy skills (IQ) they'll need to grow into kind, capable, adults who won't start wars. Below are the videos chronicling the Phase I pilot.

Song Flight - Week 1: A recap of week 1 of our experiences during Song Flight pilot

<https://open.substack.com/pub/songflight/p/song-flight-week-1>

Song Flight - Week 2: A recap of week 2 of our experiences during Song Flight pilot

<https://open.substack.com/pub/songflight/p/the-story-unfolds>

Song Flight - Week 3: A recap of week 3 of our experiences during Song Flight pilot

<https://open.substack.com/pub/songflight/p/touchstones>

Song Flight - Week 4: A recap of week 4 of our experiences during Song Flight pilot

<https://open.substack.com/pub/songflight/p/the-song-flight-pilot-week-4>

Singing for the Kids of Ukraine - A live, music concert celebrating the launch of Song Flight. This live music event was held in a virtual world with musicians performing as avatars and simultaneously broadcast to FB live, Youtube, and Twitch. Below are links to their performances. Weekly blog posts written about each of the musicians helped keep the excitement alive:

Opening: Raspberry Rearwin:

<https://open.substack.com/pub/songflight/p/celebrating-ukrainian-kids-through>

Set 1: Tay

<https://open.substack.com/pub/songflight/p/celebrating-ukrainian-kids-with-tay>

Set 2: DJ Zathras

<https://open.substack.com/pub/songflight/p/spinning-tunes-for-the-kids-of-ukraine>

Set 3: Anderson

<https://open.substack.com/pub/songflight/p/calling-for-mercy>

Set 4: Aubryn Stevens

<https://open.substack.com/pub/songflight/p/aubryn-singing-for-the-kids-of-ukraine>

Set 5: Tsu (Jim Cook)

<https://open.substack.com/pub/songflight/p/soothing-heart-and-soul>

Set 6: Dennis Mac Namara

<https://open.substack.com/pub/songflight/p/its-hard-being-green>

Set 7: Maximilian Kleene

<https://open.substack.com/pub/songflight/p/max-singing-for-the-kids-of-ukraine>

Songs for Ukraine - Raising Awareness in Virtual Space

This video by Draxtor Despres highlighted the 3D experiences I created to raise awareness about the conflict in Ukraine: <https://youtu.be/l1HZm2mAV5k>

The Hug Felt Round the World

Announcing a global, 24-hour event for Braided Lives, LLC

<https://vimeo.com/457512967>

International Women's Day 2022 - Break the Bias

March 8, 2022 was International Women's Day. The theme was "Break the Bias - Celebrating women's achievements, raising awareness against bias, and taking action for equality."

I could think of no better way to raise awareness and celebrate women's achievements than through song. Therefore, I decided to host a music festival in the virtual world of Second Life. The festival featured 13 female singer/songwriters from around the world performing as avatars.

Set 1: Cylindrian Rutabaga (Grace Newton)

<https://open.substack.com/pub/passalongsongs/p/iwd-cylindrian-rutabaga>

Set 2: Erika Ordinary

<https://open.substack.com/pub/passalongsongs/p/iwd-erika-ordinary>

Set 3: Grace Loudon

<https://open.substack.com/pub/passalongsongs/p/iwd-grace-loudon>

Set 4: Aubryn Stevens

<https://open.substack.com/pub/passalongsongs/p/iwd-aubryn>

Set 5: Lexus Melodie

<https://open.substack.com/pub/passalongsongs/p/iwd-lexus-melodie>

Set 6: Suzen Juel

<https://open.substack.com/pub/passalongsongs/p/iwd-suzen-juel>

Set 7: Beth Odets and Mimi Carpenter

<https://open.substack.com/pub/passalongsongs/p/iwd-beth-odets-and-mimi-carpenter>

Set 8: Shannon O'herlihy

<https://open.substack.com/pub/passalongsongs/p/iwd-shannon-ohherlihy>

Set 9: Tay

<https://open.substack.com/pub/passalongsongs/p/iwd-tay>

Set 10: Phemie

<https://open.substack.com/pub/passalongsongs/p/iwd-phemie>

Set 11: Abby Jaidov

<https://open.substack.com/pub/passalongsongs/p/iwd-abby-jaidov>

Set 12: Noma Falta

<https://open.substack.com/pub/passalongsongs/p/iwd-noma-falta>

CritterKin's First Year

All artwork, photos, scenes depicted in the video, music choice, and video editing, by Jena Ball.

<https://www.youtube.com/watch?v=LQQRG6yERis>

CritterKin - Preparing Kids for the Joys of Pet Ownership

<https://www.youtube.com/watch?v=0ZOro2uJo0g>

CritterKin - Listen, Love, Learn - Part I

Storyboarding, scripting, and scene blocking by Jena Ball

<https://www.youtube.com/watch?v=tzmZclpneCO>

CritterKin - Listen, Love, Learn - Part II

Storyboarding, scripting, and scene blocking by Jena Ball

<https://www.youtube.com/watch?v=256LvwLnhJs>

CritterKin - Listen, Love, Learn - Part III

Storyboarding, scripting, and scene blocking by Jena Ball

<https://www.youtube.com/watch?v=0utR07C6wt8>

Illustrate Me

Instructional video created and produced for CritterKin, LLC

<https://vimeo.com/236243921>

Password: KCCreativeRB1

The Life and Times of Uncle D

A 3D immersive and interactive learning environment created for The National Library of Medicine to educate the public about HIV/AIDS. The 3D build, script, storyboard, and acting by Jena Ball: <https://www.youtube.com/watch?v=1-7ZzR6o9hk>

The Life and Times of Uncle D Trailer

A distillation of the presentation given by Jena Ball at a virtual world conference about the project: <https://www.youtube.com/watch?v=NKCVLwFKxYU>

The 3D AIDS Quilt

Sixty 3D rooms were created around a large tree. Each room was used to commemorate the life of someone lost to AIDS. The tree contained a concert hall, meeting rooms, and a 3D animated tutorial about how the Human immunodeficiency virus replicates.

https://www.youtube.com/watch?v=1Q_umA2vQms

The Veteran Civilian Dialogues

Created with the two psychologists who founded the program in physical reality, program brought veterans and their families together from around the world into a virtual space where they could talk, share stories, and work with the two psychologists.

<https://www.youtube.com/watch?v=IPawua0c2G0>